

RUŞEN CEM KÖSEOĞLU



Address : Çağdas Sokak İnşaatçılar Sitesi B1 D:3 Darüşşafaka – İstanbul – Turkey
GSM : +90 533 2038287
E-mail : cemrusen@gmail.com

EXECUTIVE SUMMARY

Having professional experience in production, investment, purchasing and engineering management as an engineer, senior engineer, manager, director and general manager has given advanced managerial and technology knowledge in LPG, baby diaper, soap, cosmetics, aerosol, port equipment, oleo-chemical and metal sectors, strategic business perspective in investment management in terms of technology search, negotiation, international contract management, project management with budget responsibility and broad experience in people management with effective communication and empathy.

CAREER OBJECTIVE

I would like to continue my leadership and professional development to achieve the next stage in my career of running and executing a business as a top management role in FMCG, metal, energy and other industrial production sectors.

PROFESSIONAL EXPERIENCE

03/2024 – Present **ÇELİK HALAT A.S** Kocaeli
General Manager & Board Member

Leading and directing the company with cross-functional leadership in production, quality management, maintenance, people management, sales, purchasing, finance and accounting.

01/2023 – 03/2024 **ÇELİK HALAT A.S** Kocaeli
Factory Director

Leading, directing and monitoring every aspect of production in manufacturing plant with cross-functional leadership. Supervise also manufacturing planning, scheduling, quality adherence, materials management, logistic, R&D and quality systems. Facilitate and supervise new R&D project transition to manufacturing processes. Develop and supervise annual manufacturing budgets. Ensure to maximize production efficiency as well as optimize manpower usage and production costs. Leading new manufacturing equipment investments.

- Planetary Rope Stranding Machine
- Tubular Rope Stranding Machines – 9 pieces.
- Wire Drawing Machines – 4 pieces
- Patenting Line
- Land Type Solar System Project – 18,5 MWp

04/2022 – 01/2023

EVYAP SABUN A.S.
Business Development & Investment Director

Istanbul

Leading new business development including opportunity identification, product development, sales and growth strategy of energy (Solar, biomass, LNG & wind), farm products (disinfection & animal care products) and agricultural investments. Executing new plant investment feasibilities in Turkey & abroad. Leading investment activities for Turkey, Malaysia & Egypt.

- Roof Type Solar System Project (Turkey) – 10 MWp
- Roof Type Solar System Project (Malaysia) – 5,5 MWp
- Land Type Solar System Project (Vadisatanbul) – 25 MWp
- High speed liquid filling line.
- New filling section construction.
- End of line automation project for Cosmetics Plant.
- Capacity increases in oleo plant (Malaysia).
- New product development for Animal Care (13 SKU)

04/2017– 03/2022

EVYAP SABUN A.S.
Investment, Engineering & Maintenance Director

Istanbul

Leading corporate investments for Evyap Turkey, Evyap Egypt and Evyap Malaysia in diaper, cosmetics, soap, aerosols, oleochemical productions, Evyap Port and all other capital investments. Engineering management in terms of process improvement, automation, cost saving and product improvements. Developing strategies and road map for building operational excellence culture at the company using lean philosophy. Lean Management, Kaizen, AM, PM & 5S. Utilities management (Electrical & mechanical maintenance, machining, water treatment, boiler house, chilled water, compressed air, gensets & firefighting systems)

- Production facilities optimization (Design, budgeting, investment).
- Bar soap packaging re-design and automation projects.
- Direct Investment feasibilities for new markets.
- Technical capability studies for contract manufacturing alternatives (Soap, diaper, cosmetics).
- Product design change and production equipment upgrade for baby diaper.
- End-of-line automation investments (Project design, supplier search, ROI).
- Packaging machine investments for bar soap, aerosol and cosmetics production.
- New building and infrastructure investments.
- Baby diaper lines' upgrade investments.
- Other investments – Diaper, soap (Turkey, Malaysia, Egypt), cosmetics, aerosol, oleochemical productions (Malaysia) and Port Facility.
- New projects' management – Technology, cost reduction, human-factors engineering and contract manufacturing.
- Lean Production Management, Kaizen & 5S execution by training 19 teams to achieve over 75% in internal audits.
- Leading the Industry 4.0 project with PTC's Thingworx completed the end-to-end industrial IoT integration of line OEE, automatic reject, downtime calculation, safety, quality, raw material & packaging material flows, maintenance, energy consumption and lean modules.
- Establishing line standards, process controls and daily direction meetings in production lines.
- Preventive maintenance, energy management (cogeneration, solar energy, LED use etc.), utilities management.
- Direct Report: 2 Managers (Maintenance & Investment Manager and Operational Excellence Manager)
- Total Headcount: 54
- Budget Estimated: 15.000.000 USD.

06/2015– 04/2017

EVYAP SABUN A.S.
Global Soap Production and Investment Director

Istanbul

Leading and coordination soap production activities in Turkey, Malaysia and Egypt in accordance with corporate strategies.

- Production efficiency improvement (OEE).
- Total production cost optimization and maintaining competitive cost structure for all bar soap categories.
- New product developments.
- Production planning.
- Organizational improvement for white collar and blue-collar workers.
- Soap production budgeting and periodic follow up/reporting.
- Production Optimization Project among three facilities in terms of product and logistic costs including custom duties. Majority of Turkey bar soap production has shifted to Malaysia as an outcome of the project.
- Alternative raw and packaging material search and development with R&D.
- Total efficiency improvement of soap production equipment with automation, maintenance and new machinery investment.
- Implementation of all improvements to other facilities.
- Other investments – Diaper, cosmetics, aerosol, oleochemical productions.
- New projects' management – Technology, cost reduction, human-factors engineering and contract manufacturing.
- Direct Report: 2 managers (Malaysia & Egypt), 2 deputy managers (Tuzla Bar Soap, Tuzla Saponification)
- Total Production Headcount: 120 (Turkey), 190 (Malaysia), 175 (Egypt)

12/2011– 06/2015

EVYAP SABUN A.S.
Investments and Technical Procurement Director

Istanbul

Determination of the corporate investment requirements, preparation of investment budget with aspects of time and responsibility.
All spare parts' and technical materials' procurement.
Supplier selection regarding to technical and commercial conditions.
Commercial, technical and legal negotiations with suppliers.
Construction project management for industrial buildings (reinforced concrete and steel) and corporate charity needs.
Malaysia Oleochemical Plant Investment management.
Hygiene, cosmetics and soap new/secondhand manufacturing equipment investments and process/product improvements.
Port equipment investments (e.g., yard terminal trucks, rubber tyred gantry cranes, reach stackers, mobile harbor cranes and ship to shore cranes)
Contract management (local & international) of investments.
Necessary controls and tests during production and hand-over of equipment.
Project management among department and company.
Fire and risk management with insurance companies/consultants and application regarding NFPA standards on site.

Realized some projects and activities

- Malaysia Oleochemical Plant Project: Architectural and statics design, steel and civil construction (piling, facilities and process equipment constructions, tank farm, pipelines etc.), process equipment selection (Splitting, Fractionation & Distillation, Glycerin, Oleic acid, hydrogenation, WWTP, Saponification) and procurement, auxiliaries (utilities e.g. high and mid pressure boilers, effluent treatment, automation, electricity and natural gas infrastructure, all drainage systems)
- Yearly basis 5.000.000 USD total technical procurement.
- Warehouse: Automated warehouse feasibility and conventional/automated warehouse comparison with regional route optimization.
- Aerosol production building design and construction.
- Warehouse and soap manufacturing building construction.
- Saponification building construction.
- Static, electric, mechanic and architecture design consultancy of buildings.
- Racking system investment for new warehouse.
- Liquid filling line investment for cosmetic products.
- 2 SSG (Ship to Shore Gantry) Crane, 18 RTG (Rubber Tyred Gantry) Crane, 1 Mobile Harbor Crane, 10 Terminal Truck, 2 Reach Stacker investments for Port Facility.
- Extension of pier with pile application for Port Facility.
- Electrification of existing RTG's and electrification infrastructure for Port Facility.
- 4 High speed baby diaper lines investment.
- Camera control and data analysis system for baby diaper production.
- Soap production equipment investments like stampers, wrappers, bundlers, plidders, mixers, roll mills.
- Alternative producers' search (e.g., China, India, Brazil & Europe) for baby diaper, cosmetics, soap and port equipment.
- Direct Report: 2 managers, 1 deputy manager, 1 senior engineer, 1 consultant.
- Total Headcount: 18
- Budget Managed: 135.000.000 USD in Turkey (Tuzla & Port) and 210.000.000 USD in Malaysia. Total 345.000.000 USD.

07/2007–12/2011

EVYAP SABUN A.S.
Operations Director

Istanbul

Leading production (hygiene, cosmetics and razor blade), maintenance, planning, QC/QA and HR departments of Tuzla Facility in accordance with corporate strategies.
Responsible for: cost, efficiency, productivity and related maintenance activities as well as the management of white and blue-collar workers. Relations with local authorities like Industrial Zone Management and Municipality. TOBB and KTSD (Turkish Chemical and Household Hygiene Producers Association) membership. Leadership of the Evyap Health and Safety Committee and the Production Scraps Sales Committee. Management Representative for all QA activities.

Realized some projects and activities

- Completed of
 - Hygiene and cosmetics production plan optimization.
 - Cosmetic liquid filling line, aerosol filling line and baby diaper production line investment including design, contract, negotiation, FAT, installation, commissioning, SAT and start-up,
 - Elastic Ear Conversion Project of baby diaper lines,
 - SAP implementation Project as a member of project management committee,
 - Productivity and efficiency (OEE) monitoring system design and installation,
 - Energy saving projects like air leakage detection, illumination optimization,
 - Facility based "Improvement Teams Project",
 - The Location Selection Project of Aerosol Production,
 - New Aerosol Production Facility design in Tuzla,
 - School construction for mentally disordered children in Kocaeli and mosque construction in Istanbul.
- Direct Report: 3 managers (Hygiene, cosmetics, maintenance), 1 executive (Administration)
- Total Headcount: 250 (Hygiene, Cosmetics)

04/2003–07/2007

EVYAP SABUN A.S.

Istanbul

Investment and Technical Procurement Deputy Manager

Responsible for: domestic and international technical procurement activities for all EVYAP facilities. Assistance of equipment and construction investments.

Realized some projects and activities

- Completed of
 - Cosmetic liquid filling line investment including contract, negotiation and FAT,
 - Baby diaper production line investment,
 - Liquid product pumps selection and procurement,
 - Cosmetic Production Building construction including;
 - Generator, air compressor, chiller and boiler,
 - Water treatment,
 - Floor coating with epoxy self-leveling material,
 - Suspended metal ceiling,
 - Air condition system,
 - Lightning,
 - Power supply with busbars,
 - Pipelines for products, air, water and steam,
 - Dock levelers and industrial doors,
 - Windows and doors,
 - Outside and inside plastering and painting,
 - Others; canteen, laboratories, offices etc.
 - Office materials

10/2002 –04/2003

Nexans

Istanbul

Planning and Production Engineer

- Responsible for: Production and production planning of various type of power cables.

1995 – 2002

Aygaz A.S.

Istanbul

Operations Engineer

- In charge of: Aygaz, Lipet and Mogaz filling plants' productivity and efficiency as well as labor optimization with process improvement projects like automation and detection systems. Weekly and monthly corporate activity reports of filling plants. Improvement of Safety systems and LPG handling/storage equipment. Team membership of Aygaz EFQM Application has won the prize in 2002 (Company Work Group Member for 5 years).

Realized some projects and activities

- ***Optimization:*** Plants to Dealers route optimization project,
- ***Cylinder Maintenance Centers:*** Three local maintenance facility subcontracted and trained for LPG cylinder maintenance,
- ***Recovery:*** After the earthquake (1999) plant recovery interventions in Yarımca Plant.
- ***QUALITY AND OTHERS:*** Talent Pool and Team member in EFQM for 5 years (Core team member), Process management, Benchmark, ISO 9001, Koç 2000 projects.

EDUCATION

2000 - 2001

Koc University
Executive MBA Degree

Istanbul

1993 - 1994

Istanbul University
Certificate Program in International Management

Istanbul

1988 - 1992

Yildiz Technical University
BSc Degree in "Mechanical Engineering"

Istanbul

LANGUAGES

English (Fluent), French (Intermediate)

COMPUTER SKILLS

Microsoft Office (Word, Excel, Access)
ERP (SAP)

CERTIFICATES

1995	KOGEM	Quality Costs
1996	KOGEM	EFQM
1996	KOGEM	Benchmarking
1996	PROMETHEUS	SMARTc
1996	KALDER	Statistical Process Control
1997	BLACKMER	LPG and Compressed Gas Equipment
1997	KOGEM	Process Management
1997	KOGEM	Problem-Solving Methods & KOÇ 2000
1997	TMMOB	Fire School
1998	The College of Petroleum	LPG Direct Marketing, Operations and Safety
1998	KOÇ HOLDING	KPS
1998	IDEA	Creating Company Policies
1998	KALDER	ISO 9002
1999	KALDER	EFQM
1999	IDEA	Modern Management Technics
1999	İDEA	Managerial Skills for Successful Leadership
1999	IDEA	Self-Assessment
1999	BUREAU VERITAS	Internal Quality Audits
2004	KALDER	ISO 9000
2012	İstanbul Kurumsal Gelişim	Project Management
2020	SPAC	Green Belt

OTHER SKILLS

EFQM (Company Work Group Member for 6 years)	Process Improvement Groups (Koç 2000)
Process Management	Benchmarking

PERSONAL INFORMATION

Date of Birth : 01-01-1972	Place of Birth :	İstanbul - Turkey
Military Service : Completed	Marital Status :	Married

REFERENCES

Selçuk Tolon – CFO, Beşiktaş Group	+90 533 6272328
Oğuzhan Serbest – Managing Director, HBI Turkey	+90 530 3918814